



2022 GALA TRIBUTE AD SUBMISSION FORM

HONORING NANCY & DAN POLLACK FOR A LIFETIME OF SERVICE

SATURDAY, APRIL 30, 2022 | THE DRAKE, CHICAGO

ABOUT JEWISH COUNCIL FOR YOUTH SERVICES (JCYS)

For the last 115 years, JCYS has been recognized as a leader in providing innovative programs and services that address children's developmental, recreational, and educational needs. Today, JCYS serves children of all faiths and backgrounds through high-quality programs and services at four family centers in the Chicagoland area. Additionally, our board serves as a training ground for future civic and philanthropic leaders through an intentional and fully developed leadership training program.

TRIBUTE BOOK ADVERTISEMENT OPPORTUNITIES

- | | | |
|--|--|---|
| <input type="radio"/> \$2,500 Inside Front or Back Cover | <input type="radio"/> \$1,250 Double Silver Page | <input type="radio"/> \$350 Half Page |
| <input type="radio"/> \$2,000 Double Gold Page | <input type="radio"/> \$1,000 Silver Page | <input type="radio"/> \$200 Quarter Page |
| <input type="radio"/> \$1,500 Gold Page | <input type="radio"/> \$700 Full Page | <input type="radio"/> \$100 Business Card |

DONATION OPPORTUNITIES

- Yes, I would like to make a donation to the Tribute Ad Campaign. Donation Only (no ad) \$ _____

CONTACT & PAYMENT INFO

Contact Name _____

Contact Email _____ Contact Phone _____

Company Name (if applicable) _____

Address _____ City/State/Zip _____

JCYS Board/Center Contact _____

- Enclosed please find a check (made payable to JCYS or Jewish Council for Youth Services)
- Please charge my MasterCard/Visa # _____ Expires _____ CVV _____
- Name on card _____ Signature _____

AD INFO

- I am submitting a tribute message (Example: *Congratulations on your years of service to JCYS, Dan & Nancy. Your hard work and dedication to JCYS is appreciated by all. - The Doe Family*). Please keep in mind your tribute message must fit the size of the ad you've selected (see ad size on next page). Tribute Message: _____
- _____
- _____
- I am including my ad with this form. Please see next page for ad specs and dimensions
- I will email my ad by March 11, 2022 to adinos@jcys.org. Please see next page for ad specs and dimensions for designed ads.

Please return your completed form and payment by March 11, 2022 by emailing to adinos@jcys.org or mailing to:
Jewish Council for Youth Services, Attn: Gala Tribute Ad, 150 N. Michigan Ave., Ste. 640, Chicago, IL 60601

Please send your completed artwork to adinos@jcys.org by March 11, 2022.

Questions? Contact Ashley Dinos, Marketing & Communications Manager, at adinos@jcys.org or 312-726-8891 x104.

TRIBUTE BOOK DIMENSIONS, SPECS, AND OTHER INFO

- See below for ad dimensions and orientation. Ads that do not meet these criteria may be altered.
- Your ad will be printed in black and white.
- We are unable to accept ads submitted with bleeds or crop marks.
- Double page ads must not cross over the full-page ad boundary. Please provide separate artwork for each page.
- JCYS staff is not able to create an ad for you.
- If you are writing a tribute message, your copy must fit within the boundaries of the ad size you select.
- Preferred file types: PDF or packaged Adobe files (.idd, .ai, .psd).

GOLD/SILVER/FULL PAGE

5.25" x 8.375"

HALF PAGE

5.25" x 4.1875"

safe area 5.25" x 4.0625" (light blue)

QUARTER PAGE

2.625" x 4.1875"

safe area 2.5" x 4.0625"
(light blue)

BUSINESS CARD

3.5" x 2.0"